



A city for all



It is also in Sierre that the junction between German-speaking and French-speaking communities takes place. A place of encounter, exchange and fusion, Sierre has long nurtured a European vocation and soul.

Sierre is characterised by its high quality of life, climate and exceptional environment at the heart of the Alps, just a few minutes away from some Alpine skiing, hiking and thermal spa resorts; Sierre offers the sunniest Lifestyle in Switzerland. In addition to its

beneficial rail, road and airport connections, this expanding city attracts some key public and private investments.

The appeal of the city is all thanks to its favourable supporting conditions (beneficial production costs, well-situated industrial and commercial sites with development potential) and simplified processes thanks to its unique one-stop-shop for economic development.

- > Magnificent natural sites
- > The sunniest climate in Switzerland.
- > From plains to mountains.
- > Economically diverse and attractive.